

DECEMBER, 1955

THE PRESIDENT'S PAGE

DEAR NAEBERS: I HAVE BEEN THE PRESIDENT OF THE BOARD SINCE THE 1954 CONVENTION. I HAVE BEEN THE PRESIDENT OF THE BOARD SINCE THE 1954 CONVENTION.

HAVE YOU EVER TRIED THIS, AT 8 O'CLOCK IN THE MORNING, THREE DAYS PAST THE DEADLINE? I HAVE. I'M DOING THE TRICK NOW. WHAT COMES OUT, FOR BETTER OR WORSE, HERE GOES.

YOU MAY NOT BELIEVE IT, BUT JUST NOW I'VE ABOUT CAUGHT UP WITH THE 1955 CONVENTION. STILL A FEW WIND-UP THINGS TO DO, BUT IN GENERAL I CAN LOOK MYSELF IN THE FACE. I'VE HAD JUST A FEW MINUTES TO THINK TOO. MAYBE YOU WON'T MIND IF I GET BACK TO COMPANY BUSINESS.

BY WAY OF REVIEW, BUT MORE LOOKING FORWARD, LET'S SURVEY A NUMBER OF THINGS NAEB MUST ACT ON WITHIN THE NEXT FEW MONTHS.

TAKE COMMITTEES FIRST. THE PRESIDENT WILL ISSUE THE NEW LINE-UP SOMETIME THIS MONTH. HE HOPES TO MAKE A FEW CHANGES, SOME HERE, SOME THERE. NOW IS THE TIME TO FORWARD ALL SUGGESTIONS -- AND I HAVE HAD SOME ALREADY.

THEN THERE'S THE QUESTION OF SOME PRESTIGE PROGRAMMING FOR THE NAEB RADIO NETWORK, WITH HELP OF THE EDUCATIONAL TELEVISION AND RADIO CENTER. KEN WRIGHT'S PROGRAM PLANNING COMMITTEE IS MEETING EARLY THIS MONTH TO CONSIDER RECOMMENDATIONS. OUT OF THIS WE HOPE TO COME UP WITH SOMETHING GOOD.

THERE'S THE PROBLEM OF REDISTRICTING ANY OR ALL REGIONS. IN PARTICULAR, WE HAVE THE TASK (REGION VI PEOPLE WILL SAY PLEASURE) OF DIVIDING REGION VI. SOMETIME THIS MONTH, YOU IN THAT GENERAL AREA WILL BE ASKED FOR YOUR SUGGESTIONS. YOU MAY WRITE WITHOUT BEING ASKED, YOU KNOW.

WE MUST MAKE PLANS FOR TWO OR THREE REGIONAL MEETINGS THIS YEAR, TOO. YOUR SUGGESTIONS WILL BE WELCOME ON THIS POINT. THE MEETINGS SHOULD BE HELD WHERE THEY WILL DO THE GREATEST GOOD FOR EDUCATIONAL BROADCASTING.

THERE'S THE CONSIDERATION OF EDUCATIONAL RADIO AND TELEVISION SEMINARS AND WORKSHOPS. THE PROFESSIONAL ADVANCEMENT COMMITTEE IS CONSIDERING THIS TOPIC, ALONG WITH THE BOARD, AND SOME DECISIONS WILL BE MADE AND ANNOUNCED EARLY NEXT YEAR. IN FACT, A COUPLE ARE IN THE MILL NOW.

THERE'S THE PROBLEM OF PROFESSIONAL STATUS, THAT SELF-SAME TOPIC ABOUT WHICH VERN BRONSON EXPRESSED HIMSELF ON CONVENTION FLOOR. AND ON WHICH MANY ANOTHER NAEBER HAS EXPRESSED EQUAL CONCERN. THIS, TOO, SHALL RECEIVE NAEB ATTENTION.

THERE'S THE PROBLEM OF WORKING WITH ALL INTERESTED GROUPS AND ORGANIZATIONS FOR THE GENERAL GOOD OF EDUCATIONAL RADIO AND TELEVISION. PROGRESS TOWARD SOLIDIFICATION OF EFFORTS, ELIMINATION OF OVERLAPPING FUNCTIONS, AND MAINTENANCE OF A STRONG FRONT IN WASHINGTON ON BEHALF OF EDUCATIONAL TELEVISION, HAS BEEN MADE OVER THE PAST FEW MONTHS. BUT IT'S A LONG PULL, AND ONLY TIME WILL INDICATE HOW SOME OF THESE PROBLEMS ARE SOLVED.

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WELL, THERE YOU HAVE SOME OF THE BROADER PROBLEMS AHEAD OF US. I DON'T MEAN TO INDICATE HERE THAT THEY ARE ALL-INCLUSIVE. GOODNESS KNOWS, WE HAVE LOTS TO DO. ALWAYS, THERE IS SOME QUESTION IN MY MIND HOW MUCH I SHOULD INDICATE. THE SCHOOLEY TRAVELOUGUE IN THIS PAGE, BUT USUALLY I END UP THE SAME WAY. IF I'M GOING TO BE SCHOOLEY, GOING TO TALK ABOUT WHAT THE PRESIDENT DOES IN HIS SPARE TIME, THEN WHY NOT LIST IT HERE, SO YOU FINE PEOPLE WILL KNOW. WHY NOT? OK.

I HAD THE REAL PLEASURE OF VISITING WITH MAC MCCARTY, BILL HARLEY, JACK STIEHL, ERNIE ENGBERG, LOU LANDMAN, ARLENE MCKELLAR AND OTHERS AT WHA ON ONE NOVEMBER WEEK-END. JUST INCIDENTALLY, ILLINOIS DEFEATED WISCONSIN'S FOOTBALL TEAM THAT WEEK-END. I TALKED WITH WALDO ABBOT A WEEK EARLIER, HAD TO CALL HIM BY PHONE TO DISCUSS THE ILLINOIS-MICHIGAN GAME, SINCE HE DIDN'T PUT IN APPEARANCE ALTHOUGH HE HAD SPECIAL INVITATION.

IN DECEMBER, I'LL BE REPRESENTING NAEB AT DEDICATORY PROGRAM OF WTTW IN CHICAGO. THINK SKORNIA WILL BE THERE, TOO. THAT'LL BE DECEMBER 11TH. A WEEK EARLIER, SAY ABOUT DECEMBER 5, SKORNIA AND SCHOOLEY WILL BE BUSY WITH OFFICIALS OF THE W. K. KELLOGG FOUNDATION IN BATTLE CREEK. THERE'LL BE A JOET MEETING IN WASHINGTON ON DECEMBER 15TH. I'LL BE THERE.

I HOPE TO VISIT WITH JOURNALISTS AND BROADCASTERS AT THE UNIVERSITY OF MISSOURI AND AT NOTRE DAME SOME DAYS THIS MONTH, TOO. IT JUST HAPPENS THAT THE ILLINOIS BASKETBALL TEAM WILL PLAY IN THESE SPOTS, SO I CAN DOUBLE UP ON BUSINESS.

SOMEWHERE I'M SUPPOSED TO FIND TIME FOR A 1956 CONVENTION COMMITTEE MEETING IN ATLANTA. MAYBE I WILL. OH YES, THERE ARE SIX ILLINOIS BASKETBALL GAMES IN DECEMBER, AND I HOPE TO SEE ALL. AND, CHRISTMAS IS COMING.

DON'T THINK WE DON'T LOOK AHEAD, EITHER. HOTEL ARRANGEMENTS FOR THE 1957 CONVENTION HAVE BEEN MADE BY MARGUERITE FLEMING. SAME GOES FOR 1956. SO HERE'S DOPE:

1956 CONVENTION, OCTOBER 16-18, BILTMORE HOTEL, ATLANTA.

1957 CONVENTION, OCTOBER 30-31 AND NOVEMBER 1 & 2, STATLER HOTEL, ST. LOUIS.

HERE'S A CHANCE TO GIVE YOURSELF A CHRISTMAS PRESENT. PLAN NOW TO ATTEND THE 1956 AND 1957 CONVENTIONS.

TO EACH AND ALL, A MERRY CHRISTMAS AND A HAPPY NEW YEAR!

--FRANK E. SCHOOLEY

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